

NCG
CINEMA

MY FIRST MOVIE

PROGRAM



There is something timeless about the shared experience of watching a great movie on the big screen. The stories touch our hearts, inform our minds, and keep us coming back for more. At NCG, we want to help make your child's first moviegoing experience a great one to celebrate and create wonderful memories for the whole family.

The NCG My First Movie program helps celebrate and commemorate this milestone event for first time moviegoers. Ask a staff member for this FREE package that includes:

- "I SAW MY FIRST MOVIE" sticker to wear to celebrate their visit
- special souvenir folder to save their ticket and commemorate the experience

We've put together some tips to help you navigate the first time moviegoing experience with your child so that you all have a positive experience.

SET THE STAGE

- Talk to your child ahead of time about what to expect at the theater - why it will be dark, who they'll see on screen, and that the sound will likely be louder than they're used to at home.
- Emphasize the amazing shared experience of seeing a movie with other people in a big environment. For instance, connecting with other people by hearing their reactions, laughter, etc.
- Consider possibly having your child dress up as their favorite character from the movie to make the event feel extra special and exciting.
- Let them know that other people will be there enjoying the movie also, and it's important to be considerate of those around them.
- Pre-purchase your tickets in advance on our website or mobile app, to make the process of settling in once you arrive at the theater easier
- Consider choosing an aisle seat to make breaks easier as it can be a challenge for a first time moviegoer to sit through an entire movie
- You may also want to sit toward the back of the theater for the ability to stand and move around a bit more if needed

- Arrive a little ahead of showtime to give your child time to get used to the theater environment. This also gives you a chance for one last trip to the restroom before showtime.
- Ask a NCG staff member for a FREE My First Movie Program package that includes a "I SAW MY FIRST MOVIE" sticker and souvenir folder.
- Grab your favorite movie snacks at the concessions counter on your way in - we have special kids combos available!
- Allow time to get your child settled in their seat - ask a staff member for a booster seat if you think it would be helpful.

LIGHTS, CAMERA...

- If your child is sensitive to loud sounds; consider bringing child-sized earphones that muffle the sound. If they're not used to wearing them, practice a positive association with them at home ahead of time, "These will be our super ears for the movie."
- **If your child has special needs**, NCG also offers special Sensory Friendly showings where we keep the lights on, the sound lower, and you're free to talk and move around the theater. See our website for more details on the upcoming schedule of Sensory Friendly shows available.



...ACTION!

- Before the movie starts, consider getting out some excess energy - maybe a wiggle session where they run in place and stretch out their arms and legs.
- Let them know that it's ok if they need a break during the movie - maybe make up a special hand squeeze or phrase to let you know.

MAKE A MEMORY

- After the movie, talk about their experience - what they liked, didn't like (good to know for next time), maybe what surprised them about the movie or the theater or the experience itself.
- Commemorate this milestone by putting their ticket in the My First Movie souvenir folder and filling out the details of their visit.

At NCG we believe in the wonder and magic of the moviegoing experience, and are excited to help make our neighbor's first time moviegoers into lifelong movie lovers.



Movie info & showtimes
at www.ncgmovies.com

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