

News Release

EVOLVE Hospitality

Matt Jacobs
815-246-2002
Mjacobs@evolvehosp.com

Fridley Theaters

Russ Vannorsdel
515-556-9447
russell@fridleytheatres.com

Penn Centre Theatre to Close April 4 with New Trio Entertainment Complex Expected to Open in November

Oskaloosa, Iowa, March 1, 2024 — The Penn Centre Theatre in Oskaloosa, Iowa, will be closing on Thursday, April 4, as construction continues on the downtown Musco Lighting campus expansion. Construction is progressing on schedule for the new Trio Entertainment Venue, with three movie screens, and it's expected to open on November 1, 2024.

“We have a great group of guests here in Oskaloosa. We’re excited about all the amenities at the new theater and we’ll continue to support it through Fridley Theatres,” shared Russ Vannorsdel, President of R.L. Fridley Theatres. “With an additional screen at the new venue, we’ll continue to offer the latest releases and will have more variety in movie options.”

Additionally, the same comfortable seats will be relocated to the new location. Fridley gift cards can be used at other Fridley Theatre locations or can be used for ticketing when the new theater opens in Oskaloosa.

The Trio Entertainment Venue will offer brand new movie equipment for a first-class viewing experience. Patrons can purchase food and drinks onsite that can be taken into the theaters. Seating capacity includes 95-guests in one theater and 45-guests in two theaters.

“We’re looking forward to partnering with Fridley as they support the new theater as part of the Trio Entertainment Venue,” said EVOLVE Hospitality President Matt Jacobs. In addition to movies, the new facility will offer four pickleball courts, two tennis courts, and three golf simulators. With indoor and outdoor seating options for up to 200 guests, the bar and grill restaurant will feature casual dining with a sports-focused atmosphere. “Our fresh and fun menu and local crafts and spirits will allow movie-goers to enjoy food and drink while they watch a movie, which is new to the Oskaloosa community,” Jacobs said.

R.L. Fridley Theatres, Inc. was formed as an Iowa corporation in 1974. Their founder, Robert L. Fridley, has been a prominent leader in the motion picture theatre exhibition business for over 60 years. Fridley Theatres strives to provide exceptional service and presentation, great entertainment choices, and competitive prices to the local communities they serve. Learn more at www.fridleytheatres.com.

With more than 45 years in the hospitality industry, EVOLVE Hospitality leadership encompasses all the traditional functions of that industry to offer property development, third party management and general consulting on projects ranging from hotels and restaurants to convenience stores and senior living facilities. They currently manage the Oskaloosa Fairfield Inn & Suites and will operate the new Trio Entertainment Venue when it opens later this year. Learn more about the company at www.evolvehosp.com.

###